JULIO RAMIREZ

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EMAIL
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LOCATION
Austin, Texas

WEB
www.JulioRamirez.net

EXPERIENCE

Houston Livestock Show & Rodeo
Houston, Texas
Web Administrator
(12/2016 – Current)
› Responsible to maintaining company site
› Collaborated with 3rd party agencies on marketing and user engagement strategies
› Solved complex user experience problems

Apple Inc.
Cupertino, California
Marketing Content Developer
& Production Specialist
(3/2016 – 7/2016)
› Conducted UI/UX research and discovery
› Developed assets for web tools
› Practiced Agile and collaborated with development team on software projects

F | Forthea Interactive
Houston, Texas
Jr Developer
(12/2015 – 3/2016)
› Attended client meetings. Provided web solutions to their needs
› Optimized client website performance
› Focused on delivering elegant and strategic designs

Advanced Tracking Tech Inc.
Houston, Texas
Web & Graphic Designer/Developer
(9/2014 – 12/15)
› Responsible for rebranding the company
› Designed web marketing materials
› Decreased cost per lead and increased web leads by 400%

T | TRIO Programs
Bowling Green, Ohio
Marketing Web & Technology Coordinator
(1/2013 – 1/2014)
› Responsible for all designs, printed materials, and marketing strategies
› Redesigned and managed website
› Photographer and troubleshooter at events

SKILLS
› Experience with Agile methodologies
› Fluent in English and Spanish
› User focused/centered designs
› Creative problem solving skills
› Experience with User Application Testing
› Ability to meet deadlines
› Great design storytelling
› Deliver measurable results
› Knowledge in optimizing web performance: *SEO, Page Speed, and Analytics*
› Knowledge in Content Management Systems *(Wordpress, DotNetNuke, MODX, HubSpot, Rhythmyx)*
› Knowledge with Node.js ecosystem, Gulp task builder, and Sass extension

SOFTWARE

Design	Development
Illustrator	Sublime
InDesign	Dreamweaver
Photoshop	Terminal
Experience Design	Google Web Designer
Sketch	Animate
Keynote	

CODE
● HTML
● CSS
● Javascript
● JSON
● jQuery
● PHP

Knowledge Level

EDUCATION
Bowling Green State University
Bowling Green, Ohio

Degree: Bachelor of Science in Technology
Major: Visual Communication Technology
Graduation Date: December 2013

FUN FACTS
● Knows basic Italian ● World traveler ● Music producer ● Photographer ● Cinematographer